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Alpha Growth Plc

("Alpha", or the "Company")

Appointment of new Strategic Advisor

Alpha Growth Plc (LSE: ALGW and OTCQB: ALPGF), a leading financial services specialist in the growing longevity asset class, is pleased to announce the appointment of Mark Ward as a Strategic Advisor to the Company.

Mark founded UK-based technology services provider Hunter Macdonald in 2013 and led its growth to circa 500 employees globally, its clients included public sector organisations such as HM Treasury, the Ministry of Defence and the Home Office, as well as private sector companies such as RBS, Airbus and Rolls-Royce .

In 2017, Hunter Macdonald was recognized as the UK's fastest growing IT Services company by the Sunday Times Tech Track after achieving a compounded annual growth rate of 273 per cent over three years. His company joined forces with Denmark's Netcompany group in 2017 to create a significant new pan European IT Services company which today totals over 6,000 employees.

Prior to founding Hunter Macdonald, Mark held senior director level roles at technology companies including Verizon and BT, as well as FTSE100 life insurance company Friends Life and leading professional services firm PwC.

Mark holds approximately 20.8% of the Company's issued share capital and has elected not to be compensated for this appointment.

Mark Ward commented:

"I've been invested in Alpha Growth Plc for some time now and have been hugely impressed by the rapid growth already achieved by Gobind and the Alpha team.

I'm very excited about the future potential of the company and I am looking forward to working with the board as we continue to grow the business and execute upon our already successful buy and build strategy.

A key part of my role will be opening up our investment propositions to a wider audience via innovations in insurtech, improving our digital footprint and enhancing shareholder communications."

Gobind Sahney, Executive Chairman of Alpha Growth Plc commented:

"Mark has been a very supportive shareholder and I am very pleased he has accepted my invitation to join Alpha Growth as a Strategic Advisor at this exciting time in our evolution.

He has a huge amount of experience scaling successful businesses and his background in M&A, technology transformation, communications and digital marketing will be invaluable as we progress a number of our key strategic growth initiatives in both our fund and insurance segments.

I look forward to updating our shareholder base on further company progress later this month."

For more information, please visit www.algwplc.com or contact the following:

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About Alpha Growth plc

Specialist in Longevity Assets

Alpha Growth plc is a financial advisory business providing specialist consultancy, advisory, and supplementary services to institutional and qualified investors globally in the multi-billion dollar market of longevity assets. Building on its well-established network, the Alpha Growth Group has a unique position in the longevity asset services and investment business, as a listed entity with global reach. The Group's strategy is to expand its advisory and business services via acquisitions and joint ventures in the UK and the US to attain commercial scale and provide holistic solutions to alternative institutional investors who are in need of specialised skills and unique access to deploy their financial resource in longevity assets.

Longevity Assets and Non-correlation

As a longevity asset, it is non-correlated to the real estate, equity capital and commodity markets. Its value is a function of time because as time passes the value gets closer to the face value of the policy. Hence creating a steady increase in the net asset value of the investment. This makes it highly attractive to investors wishing to counteract volatility within an investment portfolio and add yield.

Note: The Company only advises on and manages Longevity Assets that originate in the USA where the structured and life settlement market is highly regulated.

Forward Looking Statements Disclaimer

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